

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 00285 170940Z
ACTION EA-09

INFO OCT-01 EB-07 ISO-00 COME-00 /017 W
-----171030Z 063526 /21

R 170852Z JAN 77
FM AMEMBASSY TAIPEI
TO SECSTATE WASHDC 2275

UNCLAS TAIPEI 0285

PASS COMMERCE FOR OIM/EA

E.O. 11652: N/A
TAGS: BEXP, TW
SUBJECT: CCP: FIRST QUARTER REPORT

1. ALL CAMPAIGN OBJECTIVES PROGRAMMED FOR THE FIRST QUARTER OF 1977 CCP HAVE BEEN MET WITH THE EXCEPTION OF PLACEMENTS OF PRODUCT-RELATED NEWS RELEASES. HOWEVER, POST FORESEES NO PROBLEM WITH BRINGING OUR PLACEMENTS OF ARTICLES ON TARGET WITHIN THE SECOND QUARTER. CAMPAIGNS PLANNED WHICH OVERLAPPED WITH TRADE CENTER EVENTS DID PARTICULARLY WELL. COMPUTERS, PROCESS CONTROL INSTRUMENTATION AND COMMUNICATIONS SYSTEMS AND EQUIPMENT REGISTERED SIGNIFICANT OFF-THE-FLOOR SALES AND PROJECTED SALES. THE NEW PRODUCT CLINIC ON MACHINE TOOLS IN OCTOBER, FOLLOWED BY THE SPECIALIZED METALWORKING TRADE MISSION IN NOVEMBER WERE VERY SUCCESSFUL. THE METALWORKING MISSION ALONE REGISTERED IMMEDIATE SALES VALUED AT US\$869,000, WITH A PROJECTED 12 MONTH FIGURE OF US\$2.5 MILLION.

2. UNDER THE CAMPAIGN TO ASSIST LOCAL GOVERNMENT TO UPGRADE TECHNOLOGY OF SMALL/MEDIUM SIZE INDUSTRIES, POST ORGANIZED AND FACILITATED PARTICIPATION OF A 13-MEMBER ROC DELEGATION TO INTERNATIONAL SYMPOSIUM ON SMALL BUSINESS HELD IN WASHINGTON D.C. ON NOV. 15-18. IN ADDITION, POST ORGANIZED THREE SEPARATE GROUPS UNDER THE UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TAIPEI 00285 170940Z

FOREIGN BUYER PROGRAM TO THE INTERNATIONAL MACHINE TOOL SHOW AND THE INTERNATIONAL PACKAGING EXPOSITION. FOR THE SECOND QUARTER OF 1977 CCP, POST INTENDS TO ORGANIZE GROUP TO '77 WORLD FAIR FOR TECHNOLOGY EXCHANGE AS WELL AS TO PARTICIPATE IN A LOCAL GOVERNMENT SPONSORED LOW COST AUTOMATION SHOW TO BE HELD IN TAICHUNG IN APRIL OF 1977.

UNGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 17-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TAIPEI00285
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770016-0766
Format: TEL
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770144/aaaabmlg.tel
Line Count: 63
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 0b38dbd5-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 22-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3577897
Secure: OPEN
Status: NATIVE
Subject: CCP: FIRST QUARTER REPORT
TAGS: BEXP, TW
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/0b38dbd5-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009